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[WWW.GFF.GLOBAL](http://WWW.GFF.GLOBAL)

Operated by the Foundation for Environmental Education



FOUNDATION FOR  
ENVIRONMENTAL EDUCATION  
**FEE**



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# Overview of Presentation:

- A brief background on the Foundation for Environmental Education (FEE).
- A brief history of the Global Forest Fund (GFF).
- Objectives of the GFF.
- An introduction to the new GFF – What makes the GFF different, how are projects decided on and what are the requirements for a successful project.
- An introduction to the GFF website and how to use it.
- Thanks and reminder to spread the word about the GFF and use it!





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# A Brief Background on FEE



- **Largest** environmental education organisation in the world
- Focused on **hands-on, action-based positive global impact**
- Promoting **sustainable development** through global environmental education

- An **umbrella organisation** with one member organisation in each country

- **Five** environmental programmes:

- Eco-Schools
- Blue Flag
- Young Reporters for the Environment (YRE)
- Learning About Forests (LEAF)
- Green Key





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# A Brief History of the GFF



**MARS WRIGLEY**  
Foundation

- In 2008 the Global Forest Fund initiated as FEEs internal compensation tool.
- More than € 80,000 has been invested into over 120 projects.
- Since 2017 with support from the Mars Wrigley Foundation FEE has developed a new concept for the GFF.



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# Objectives of the Global Forest Fund

- To educate young people and their communities around the world and equip them with the tools to be more environmentally conscious
- To reinforce this learning through hands-on tree-planting to **capture** carbon
- To provide direct actions to combat climate change and increase biodiversity
- To continue to reduce environmental impacts long after the trees are planted





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# An introduction to the new GFF

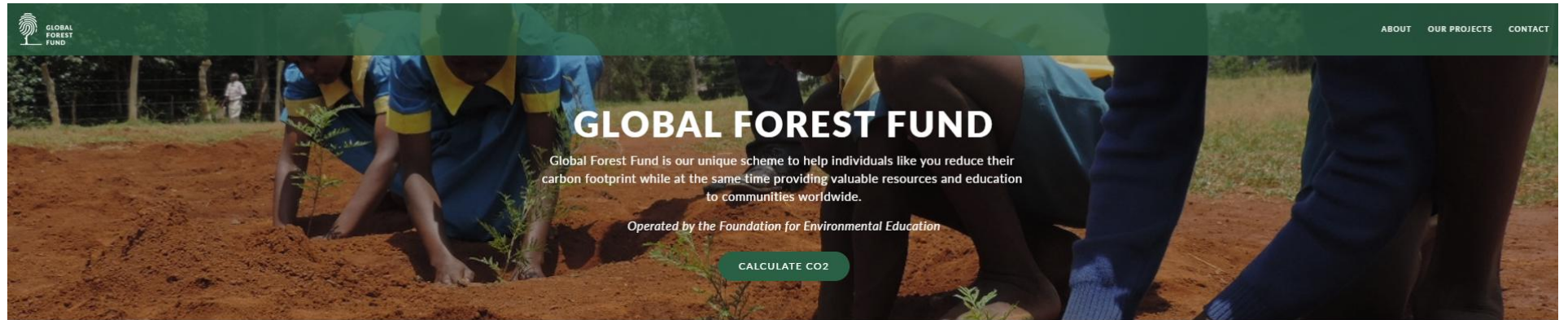
- Cutting edge carbon travel calculator linked to the most respectable sources
- Structured approach to the application and awarding methods
- Excellent teaching materials and resources
- Impact assessments to gauge efficacy and enable improvements
- User-friendly website with multiple transport options





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# Introduction to the GFF website



- Trustworthy
- Transparent
- Simple
- Impactful
- Public

Developed by innoveco & web-idea.gr